



**FOR IMMEDIATE RELEASE**

**Contacts:**

Will Haraway  
Weber Shandwick Worldwide  
(404) 266-7596  
[wharaway@webershandwick.com](mailto:wharaway@webershandwick.com)

Brett Willi  
Weber Shandwick Worldwide  
(404) 266-7501  
[bwilli@webershandwick.com](mailto:bwilli@webershandwick.com)

**QUIKRETE® TO SHOWCASE COMPLETE RANGE OF HOME REPAIR, BUILDING PRODUCTS AT 2006 INTERNATIONAL BUILDERS' SHOW**

*-- Booth #W5660 During IBS 2006 --*

**ORLANDO (Jan. 11, 2006)** – The QUIKRETE® Companies will showcase its versatile line of interior and exterior home products for professional contractors and home builders at the 2006 International Builders' Show in Orlando, Fla., from Jan. 11 to Jan. 14. At the Orange County Convention Center, The QUIKRETE® Companies, **booth W5660**, will demonstrate products that can be used in several facets of a home's repair and construction.

Experienced professionals will demonstrate QUIKRETE® Concrete Resurfacer, QUIKRETE® Fast-Setting Concrete Mix, QUIKWALL® FastSet™ Repair Mortar, QUIKRETE® Construction Adhesive and QUIKRETE® Epoxy Garage Floor Coating Kit – the flagship product of the Professional Concrete Coatings line. In addition to these demonstrated products, the QUIKRETE® exhibit will also feature detailed product information about the QUIKRETE® Walk Maker®.

“For over 65 years, it has been QUIKRETE®’s goal to provide professionals as well as consumers with the highest-quality and most diverse line of products available,” said Dennis Winchester, vice president of sales and marketing, The QUIKRETE® Companies. “The QUIKRETE® line of commercial products are specifically formulated to meet jobsite applications requirements such as working time, workability, consistency and strength.”

--more--

**The QUIKRETE Companies Inc.**

One Securities Centre  
3490 Piedmont Road, Suite 1300  
Atlanta, GA 30305  
404.634.9100 • 404.842.1424 Fax • [www.quikrete.com](http://www.quikrete.com)



The hands-on demonstrations will showcase the instant results and high quality associated with the following:

### **QUIKRETE® Concrete Resurfacer**

Ideal for use on sidewalks, pool decks, concrete floors, driveways, patios, parking decks, floors and curbs, this special blend of portland cement, sand, polymer modifiers and other additives is designed to provide a shrinkage compensated repair material for making thin repairs to sound concrete in need of surface renewal. QUIKRETE®'s Concrete Resurfacer is available in 40 and 80-pound bags as well as 20-pound pails.

### **QUIKWALL® FastSet™ Repair Mortar**

QUIKRETE FastSet Repair Mortar is specially formulated to make structural repairs to any concrete, masonry or stucco surface. FastSet Repair Mortar has a 30 minute working time with unique sculpting properties during application and placement, ideal for vertical, curved and overhead repairs.

### **QUIKRETE® Fast-Setting Concrete Mix**

A special blend of fast-setting cements, sand and gravel, QUIKRETE® Fast-Setting Concrete Mix is designed to set hard in approximately 20 to 40 minutes. QUIKRETE® Fast-Setting Concrete requires no pre-mixing and can be easily poured and soaked with water, allowing for rapid setting and drying. QUIKRETE® Fast-Setting Concrete Mix is ideal for pouring slabs 2-inch or thicker, and for other building applications, such as steps, sidewalks and air conditioner pads, where a fast-setting concrete is desirable.

### **QUIKWALL® Surface-Bonding Cement**

QUIKWALL® Surface-Bonding Cement (SBC), the flagship product of the QUIKRETE® line of stucco products and surface bonding cements, is a fiberglass reinforced Portland cement based blend of fine sand designed for use in the construction, repair, restoration and decoration of concrete exterior or interior walls. QUIKWALL® creates a concrete block wall with greater flexural and racking strength than conventional mortar construction.

--more--

**The QUIKRETE Companies Inc.**

One Securities Centre  
3490 Piedmont Road, Suite 1300  
Atlanta, GA 30305  
404.634.9100 • 404.842.1424 Fax • [www.quikrete.com](http://www.quikrete.com)



## **QUIKRETE® Epoxy Garage Floor Coating Kit**

The flagship product of the Professional Concrete Coatings line, the QUIKRETE® Epoxy Garage Floor Coating Kit, an all-in-one, easy-to-use kit. Catalyzed by revolutionary Bond-Lok™ technology, QUIKRETE® coatings have extended life, unsurpassed durability and bonding strength that is actually twice as strong as concrete.

### ***The QUIKRETE® Companies***

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit <http://www.quikrete.com> or call (800) 282-5828.

###

***The QUIKRETE Companies Inc.***

One Securities Centre  
3490 Piedmont Road, Suite 1300  
Atlanta, GA 30305  
404.634.9100 • 404.842.1424 Fax • [www.quikrete.com](http://www.quikrete.com)

