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QUIKRETE® ONE BAG WONDER CONTEST CALL FOR DIY PROJECT ENTRIES Win \$2,500 and Trip to Charleston, S.C. to Exhibit at Haven Conference

ATLANTA (**April 23, 2018**) – A water recycling concrete toilet tank top took top honors in 2016 and a floating concrete ghost table landed first prize in 2017, so anticipation is high for the 2018 QUIKRETE® One Bag Wonder contest entries. QUIKRETE®, the leading manufacturer of packaged concrete, will award the three most creative, well-crafted and high-quality DIY projects entered into the annual QUIKRETE® One Bag Wonder contest monetary prizes and a trip to Charleston, S.C. for the <u>Haven Conference</u>.

"We've been blown away by the QUIKRETE® One Bag Wonder projects the past two years and look forward to more of the same this year," said Frank Owens, Vice President of Marketing for The QUIKRETE® Companies. "The vision people have for transforming a single bag of QUIKRETE® into beautiful, functional pieces of furniture, decorations and other home improvement projects is inspirational. We want to spread that inspiration, so we're sharing the winning projects with the country's leading DIY bloggers at the Haven Conference. Using concrete for DIY projects continues to grow in popularity and the QUIKRETE® One Bag Wonder contest is proof of this movement."

From April 28 through June 4, DIY projects created with one bag of any QUIKRETE® concrete mix can be entered by emailing three photos or a video with a 200-word description that includes the inspiration and step-by-step instructions to 18agWonder@quikrete.com or by posting the same information on social media with #QUIKRETE1BagWonder. QUIKRETE® will be joined by the Home Projects Council, a think tank of home improvement experts, in judging the projects based on creativity, craftsmanship and quality. The winners will be announced on June 11 with first place receiving \$2,500, second place \$1,500 and third place \$500. Winners will also receive airfare and hotel accommodations to Charleston, S.C. for the Haven Conference from July 12-14 where their projects will be exhibited by QUIKRETE®.



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Past QUIKRETE[®] One Bag Wonder winners and other project submissions are available in the <u>2016 Concrete Coffee Table Book</u> and <u>2017 Concrete Coffee Table Book</u>. Visit www.QUIKRETE.com or the QUIKRETE® Facebook page for more details, product information and project inspiration.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous whollyowned subsidiaries including SPEC MIX®, Keystone Hardscapes®, Custom® Building Products, Contech®, Pavestone®, Rinker Materials™, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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