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QUIKRETE® OPENS COMPANY STORE
Licensed Apparel and Merchandise Now Available Online

ATLANTA (March 31, 2014) – The QUIKRETE® Companies, the leading manufacturer of packaged concrete products for the building and home improvement markets is opening an online company store at www.thequikrestore.com. Consumers, customers and employees can choose from hundreds of officially-licensed QUIKRETE® items ranging from premium golf shirts and fleece jackets to die-cast toy trucks and trains.

“We’ve had countless people over the years express a desire to own QUIKRETE® branded apparel and merchandise,” said Frank Owens, Vice President Marketing for The QUIKRETE® Companies. “The online company store makes it easy for consumers to get their hands on fun, authentic and even retro QUIKRETE® items like baseball caps and hoodies, while contractors and QUIKRETE® employees might select more practical things like hard hats.”

There is no minimum purchase at the online company store, and for convenience, there are several delivery options including “QUIKSHIP.” More information on QUIKRETE® products and access to home improvement project how-to videos are available at www.quikrete.com, [Facebook](#) and [Twitter](#).

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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