



FOR IMMEDIATE RELEASE

Contacts:

Joey Peters
Weber Shandwick Worldwide
(404) 266-7596
jpeters@webershandwick.com

Brett Willi
Weber Shandwick Worldwide
(404) 266-7501
bwilli@webershandwick.com

LOCK IN PAVERS FOR LASTING RESULTS

Prevent Paver Erosion, Weed Growth and Insects with a Polymer-Modified Jointing Sand

ATLANTA (June 7, 2007) – If you're like most homeowners and concerned about improving the value and appearance of your home, here's an idea that could be a step in the right direction: putting in pavers.

Installing driveway pavers is a relatively simple way to create curb appeal as well as add a dramatic look to the entrance of your home. Pavers can also be used to expand your home's outdoor living space with an attractive patio, walkway or entryway.



Regardless of the application, the variety of pavers available offers plenty of possibilities in creating decorative and functional hard surfaces around the home.

To ensure your paver surface retains its beautiful appearance, you can use QUIKRETE® PowerLoc™ Jointing Sand; a polymer-modified sand specially designed for sweeping into paving stone joints or replacing existing joints. Once placed and dampened, the non-staining sand hardens to lock pavers in place, resulting in a surface which is resistant to erosion, weed growth and insects.

For this project, homeowners will also need QUIKRETE® Patio Paver Base Sand, a large push broom, small brush, garden sprayer, tamping tool, rubber mallet, protective eyewear, gloves, carpenter's level, tape measure, shovel, plastic sheeting, wood stakes, string, choice of pavers, and form supplies to frame in the paving area.

- Once your forms are installed and the site is prepared, create a firm, stable base with QUIKRETE® Patio Paver Base Sand.

--more--

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com



- Place interlocking pavers, bricks and patio blocks into desired design on top of *level* base.
- Next, pour the QUIKRETE® PowerLoc™ Jointing Sand across the entire surface of the pavers being installed. The approximate coverage per 50-pound bag varies between 50 to 55 square feet of tumbled pavers or between 85 to 95 square feet of regular pavers, depending on joint width.
- Using a large push broom, sweep the QUIKRETE® PowerLoc™ Jointing Sand across the entire surface and into the paver joints, filling completely.
- Pack the QUIKRETE® PowerLoc™ Jointing Sand down into the joints with a tamping tool. For larger paving projects, the QUIKRETE® PowerLoc™ Jointing Sand can also be compacted with a plate vibrator.
- Prior to dampening, remove all excess sand from the surface with a push broom or small brush.
- With a garden hose, apply a gentle fine mist across the paver surface to saturate the sanded joints.
- Repeat dampening at regular intervals (three times) for the first hour after initial wetting to ensure water reaches the sand sub-base. Be careful not to overwater or flood the joints.
- Protect from rain for at least 8 hours. Allow the surface to dry for 24 hours before light foot traffic and 48 hours before heavy use.

For additional project ideas, visit www.quikrete.com.

The QUIKRETE® Companies

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in 86 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

###

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com

