



**CEMENT & CONCRETE PRODUCTS™**

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**NATIONAL ONE COAT STUCCO ASSOCIATION TAPS  
GRIFFIN OF QUIKRETE® AS NEXT PRESIDENT**

**ATLANTA (Feb. 25, 2013)** – The National One Coat Stucco Association (NOCSA) recently named The QUIKRETE® Companies stucco products manager, Mike Griffin to its board of directors as president. A 30-year industry veteran, Griffin follows George Adams of EZ Wall Premix Co., Inc. as NOCSA president and is responsible for helping elevate the quality of one-coat stucco manufacturing and installation through the organization’s education and awareness programs targeted at members, building departments, architects and specifiers, builders, lath and plaster contractors.

“Mike has deep, well-rounded experience that includes everything from job-site installation and product development to sales and marketing,” said Adams. “The combination of his practical hands-on background with an unwavering commitment and passion for the industry make Mike a great fit as the next leader of NOSCA.”

Griffin is currently responsible for driving national stucco sales for The QUIKRETE® Companies, which produces and delivers high quality, factory-blended cementitious base coat and finish coat stuccos for the construction industry. Prior to joining The QUIKRETE® Companies in 2007, Griffin held national and regional sales and management roles with several premier building products manufacturers. In those roles, he was heavily involved in research and development, code and systems approval, and performance evaluation. A native of Minnesota, Griffin is married with three children and began his career as a masonry subcontractor.

***The QUIKRETE® Companies***

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.

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