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QUIKRETE® TUNES UP MUSIC CITY WITH OMNI NASHVILLE HOTEL PROJECT
Custom Mortar Colors Help Deliver Authenticity with a Modern Twist

NASHVILLE, Tenn. (Jan. 6, 2014) – The latest addition to the Music City’s bustling epicenter, the Omni Nashville Hotel serves as the premier downtown accommodation for everyone from visiting tourists and business travelers to celebrities and local residents. Masonry contractor, Wasco Inc. incorporated natural brick and stone from the region using QUIKRETE® Mortar to give the Omni Nashville Hotel a modern look that still reflects the city’s distinct and authentic character.

Located in SoBro (South of Broadway district) across from the 2.1 million square-foot Music City Center and attached to the Country Music Hall of Fame and Museum®, the 800-room Omni Nashville Hotel combines the city’s vibrant music culture with sophisticated amenities including fine dining, an entertainment venue and a rooftop deck with a pool to create a one-of-a-kind luxury hotel experience. Nearly 80 3,000-pound bulk bags of standard gray QUIKRETE® Type S Mortar were used to lay the foundation blocks and 60 3,000-pound bulk bags of QUIKRETE® Type N Mortar in a custom dark buff color helped accent interior and exterior stone and brick work. The QUIKRETE® Mortars specified on the project are contractor grade factory blended materials containing the properly graded and proportioned masonry sand, masonry cement and other approved admixtures. In addition to meeting the requirements of ASTM C270 and C1714, the delivery of QUIKRETE® Mortars through a bulk mortar silo system enhanced productivity and reduced labor costs on the project.

QUIKRETE® materials have been used on many unique and high-profile masonry projects including the George W. Bush Presidential Center in Texas, Miami Marlins Ballpark in Florida, National Museum of the American Indian in Washington, DC, and Georgia Aquarium.

For more information on QUIKRETE® and its products, visit www.quikrete.com, like it on [Facebook](#) and follow it on Twitter [@QUIKRETE](#).

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The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the United States and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® products are manufactured and bagged in more than 90 manufacturing facilities in the United States, Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit www.quikrete.com or call (800) 282-5828.

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