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**OUTLETS AT SAN CLEMENTE FINDS COASTAL SPANISH ROOTS  
WITH BRADY COMPANIES APPLICATION OF QUIKRETE® FOAM COATING**

**SAN CLEMENTE, Calif. (July 22, 2016)** – The [Outlets at San Clemente](#) marketing director greeted visitors to the new 325,000-square-foot open-air shopping center last November with, “Welcome to our Spanish village,” which was the original moniker given to the town by its founder Ole Hanson in 1925. It also describes the vision of architect Louis Toriani when he designed the Outlets at San Clemente to resemble an Andalusian village on the southern coast of Spain. [The Brady Companies](#) brought that vision to life on behalf of developer Steve Craig by using about 170,000 pounds of [QUIKRETE® Foam Coating](#) provided by [Foamco](#) to create decorative accents and features that lend authenticity to the Outlets at San Clemente local roots.

The first and only ocean-facing outdoor shopping and dining destination in Orange County, The Outlets at San Clemente was constructed in a classic Spanish Colonial architecture characterized by open courtyards, small open windows, limited ornamentation and thick stucco walls. The Brady Companies, which specializes in light gauge steel framing, lath and plaster, covered foam facades and mouldings with QUIKRETE® Foam Coating in a grit white color to give the Outlets of San Clemente the illusion of the thick stucco walls associated with traditional Spanish Colonial design. In addition to delivering the desired appearance, using The QUIKRETE® Foam Coating saved time, material and labor on the project. The Outlets at San Clemente has more than 70 retailers and restaurants across 52 acres making it the largest shopping mall in the area.

QUIKRETE® Foam Coating is a polymer-modified, fiber-reinforced Portland cement based rigid coating that bonds directly over rigid insulation panels, foam shapes, and insulated concrete form systems. A 2,500 PSI protective coating that serves, QUIKRETE® Foam Coating can be trowel or spray applied in above or below grade exterior or interior applications.

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QUIKRETE® commercial-grade stucco and plaster materials have been used on many high-profile, landmark building and refurbishing projects like the Omni Nashville Hotel, The Broadmoor Hotel, the Statue of Liberty, the Dallas Children’s Aquarium and the U.S. Capitol. More information on QUIKRETE® products and projects as well as access to home improvement how-to videos are available at [www.quikrete.com](http://www.quikrete.com), [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

***The QUIKRETE® Companies***

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Target Technologies®, Daubois® and QPR®. Collectively, QUIKRETE® products are manufactured and distributed from nearly 150 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. The QUIKRETE® Technical Center also ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on The QUIKRETE® Companies or its products, please visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.

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