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**QUIKRETE® ONE BAG WONDER CONTEST CALL FOR HOLIDAY GIFT ENTRIES**  
*Win \$2,500 and Trip to Haven Conference in Atlanta for Best DIY Concrete Projects*

ATLANTA (Oct. 21, 2020) – With December just around the corner, many people are already on the hunt for those perfect holiday gifts. Before shopping at a department store or on a retail website, [QUIKRETE®](#) is challenging people to make concrete gifts for family and friends this holiday season. Beyond the thoughtful gesture of giving a custom homemade gift, QUIKRETE will also award the three most creative, well-crafted and high-quality DIY projects entered into its [One Bag Wonder](#) contest cash prizes and a trip to Atlanta for the [Haven Conference](#).

“You can’t put a price tag on the personal heartfelt sentiment of a gift made with your own two hands, especially when it’s truly one-of-a kind,” said Frank Owens, Senior Vice President of Marketing for The QUIKRETE® Companies. “Packaged concrete is easy to use and can be transformed into an endless array of objects. So, if you’re really looking to make a statement this holiday season, turn a \$5 bag of packaged concrete into luxurious jewelry, sleek home décor or high-end furniture at a fraction of the cost of buying the gifts. Your family and friends will appreciate the gesture and gift for years.”

From Nov. 1<sup>st</sup> to 30<sup>th</sup>, DIY holiday gift projects created with no more than one bag of any QUIKRETE product can be entered into the One Bag Wonder contest. Enter by emailing three photos or a video with a 200-word description that includes the inspiration and step-by-step instructions to [1BagWonder@quikrete.com](mailto:1BagWonder@quikrete.com) or by posting the same information on social media with #QUIKRETE1BagWonder. QUIKRETE will be joined by the [Home Projects Council](#), a think tank of home improvement experts, in judging the projects based on creativity, craftsmanship and quality. The winners will be announced on Dec. 15<sup>th</sup> with first place receiving \$2,500, second place \$1,500 and third place \$500. Winners will also receive travel accommodations to Atlanta from July 15-17 for the Haven Conference, a premier DIY/home décor blogger event, where their projects will be exhibited by QUIKRETE.



Visit [QUIKRETE One Bag Wonder](#) contest for full details including official rules, how-to videos and project inspiration. For more information about QUIKRETE products and projects, visit [www.QUIKRETE.com](http://www.QUIKRETE.com) and/or connect at [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

***The QUIKRETE® Companies***

Founded in 1940, The QUIKRETE® Companies serves the residential, commercial, industrial and infrastructure industries as a scalable, single-source solution for building, repair and rehabilitation projects across North America. Not only the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, The QUIKRETE® Companies also delivers high-quality, commercial-grade products through related industry-leading organizations including Custom Building Products®, Contech® Engineered Solutions, Rinker Materials™, Keystone Hardscape®, Pavestone®, Best Block, Premier Building Solutions™, Spec Mix®, Target Technologies®, Daubois® and QPR®. The QUIKRETE® Companies operates about 250 facilities including technical centers to provide unmatched product innovation, depth, quality-control and distribution as well as full-service customer support. The QUIKRETE® Companies truly is “What America’s Made Of”. For more information, visit [www.quikrete.com](http://www.quikrete.com) or call (800) 282-5828.

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